

ORDER



Orders
Order / Rev: 692431 - 3
Alt Order #: 06192993
Product Desc: SENATE RACE
Estimate: 487
Flight Dates: 09/12/12 - 09/17/12
Original Date / Rev: 06/20/12 / 09/13/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	16	\$2,795.00	\$2,375.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$2,795.00	\$2,375.75	0.00
Totals	16	\$2,795.00	\$2,375.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	09/12/12	09/12/12	The View M-F 11a-12p View	CM	M-F 11a-12p	--W----	:30	3	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			3		\$225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WJXX	09/10/12-09/16/12		The View		M-F 11a-12p	--W-----	:30		(\$225.00)		0.00	NM		
Credited [CR]															
2	WJXX	09/16/12	09/16/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S			1		\$175.00		0.00				
3	WJXX	09/15/12	09/15/12	College FBAdjacency PR College FB Adjacency PR	CM	758p-11p	-----S-	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$600.00		0.00				
4	WJXX	09/16/12	09/17/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M-----S	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/12	09/22/12	M-----S			2		\$225.00		0.00				
5	WJXX	09/12/12	09/17/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	1-211--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--211--			4		\$110.00		0.00				
Week:		09/17/12	09/23/12	1-----			1		\$110.00		0.00				

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WJXX	09/12/12	09/17/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	1-211--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
6	WJXX	09/12/12	09/14/12	M-F 10-11AM M-F 10a-11a	CM	M-F 10a-11a	--WTF--	:30	3	\$65.00	P-3	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	--WTF--	3		\$65.00	0.00							
7	WJXX	09/15/12	09/15/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$150.00	0.00							
N 8	WJXX	09/14/12	09/16/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	----FSS	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	----FSS	1		\$225.00	0.00							
Totals													16	\$2,795.00	